

## PROFESSIONAL BIO

For over 20 years, the companies and services of Owen Baker have been dedicated to encouraging individuals, executives, teams, and organizations realize the true vision for their life and their work.

Their personalized consulting program provides insight and tools for expressing and executing that realized message through their work, their communications, their environments, and their lives.

The working world tells us to say buzzwords like “meaningful dialogue” when in fact, what each of us really wants is an honest, meaningful conversation where we can really get under the hood, and get to the meat of the things that matter about our work, our companies, and our lives. His companies offer clients what it is that they really need – an honest conversation, a process and a unique perspective that makes a difference.

They offer unique, onsite and offsite personalized consulting and teaching solutions on professional and personal levels through one-on-one, meaningful conversations and meetings - no lectures, just honest dialogue.

They deliver a customized process for executives and their teams, who want to realize true and meaningful expression of talents and offerings to their team and to the worlds they touch.

Along with his team, they help a broad spectrum of clients in various industries including; health care, financial services, retail, organizational and community development, and start-ups.

### Special areas of expertise include:

- Vision & Leadership
- Corporate Identity Design
- Strategic/Thought Leadership
- Architectural/Environmental Space Branding
  - Commercial & Residential Design
  - Retail Branding Program
- Interior/Exterior Design Programs
  - Startup leadership development
- Direct Marketing & Viral Marketing Strategies
  - Positioning Companies & Products
    - Mergers/Consolidations
    - Product & Corporate Branding
- New Business Development/Sales Channels
  - Change Management (Corporate Culture)
  - Executive Coaching/Counseling
- Strategies for Personal/Professional Challenges

His work extends well-beyond traditional marketing communications into corporate mission, vision, and values. Helping clients realize their unique message, vision, and purpose.

877-890-2874

**Strengths:** *Futuristic, Input, Strategic, Learner, Ideation*



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